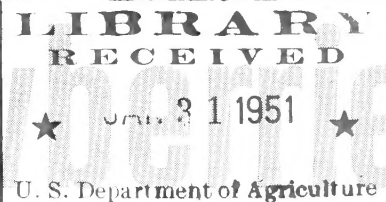


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5225
the newest and best



for High Quality Heavy Production



NEW

red rich EVERBEARING

Plant Patent No. 993

3 BIG CROPS EVERY YEAR

SO NEW — SO EXCITING — SO DIFFERENT that it flashed into headlines of thousands of newspapers across the land . . . that's RED RICH, the new wonder berry . . . the strawberry that's got everything. One chance in 15,000 seedlings plus fifteen years' work. It combines the finest features of its parents, the Wayzata everbearing and the Fairfax June bearing, to make the biggest news in strawberries in fifty years.

THE NEW RED RICH UNSURPASSED FOR FREEZING

Unsurpassed for freezing, RED RICH is a deep red clear through. It possesses an abundance of natural sugar—less of yours for preparation. Solid and firm, RED RICH holds its natural eye appealing qualities when thawed—it won't mush up. Too, it makes a better dessert or preserve because it is big and red and sweet.

Even in its earlier development a one acre planting of RED RICH yielded 4,000 quarts the same season it was planted. And in a second year RED RICH produced a June crop in matted rows from June 6 to July 6, like a June bearer, and then came through with a heavy yield in August, September and October to more than double the first year's crop. The crown and root system are exceptionally large as well as the leaves. It is a rugged, disease resisting plant that will produce outstanding yields.

OUR STRAWBERRY PLANTS ARE FINEST GROWN

As an accommodation to our customers we have made arrangements with a prominent Strawberry grower to fill orders for RED RICH and all Strawberry plants. Everbearers will often produce some fruit the first year and all varieties will bear the next year after planting.

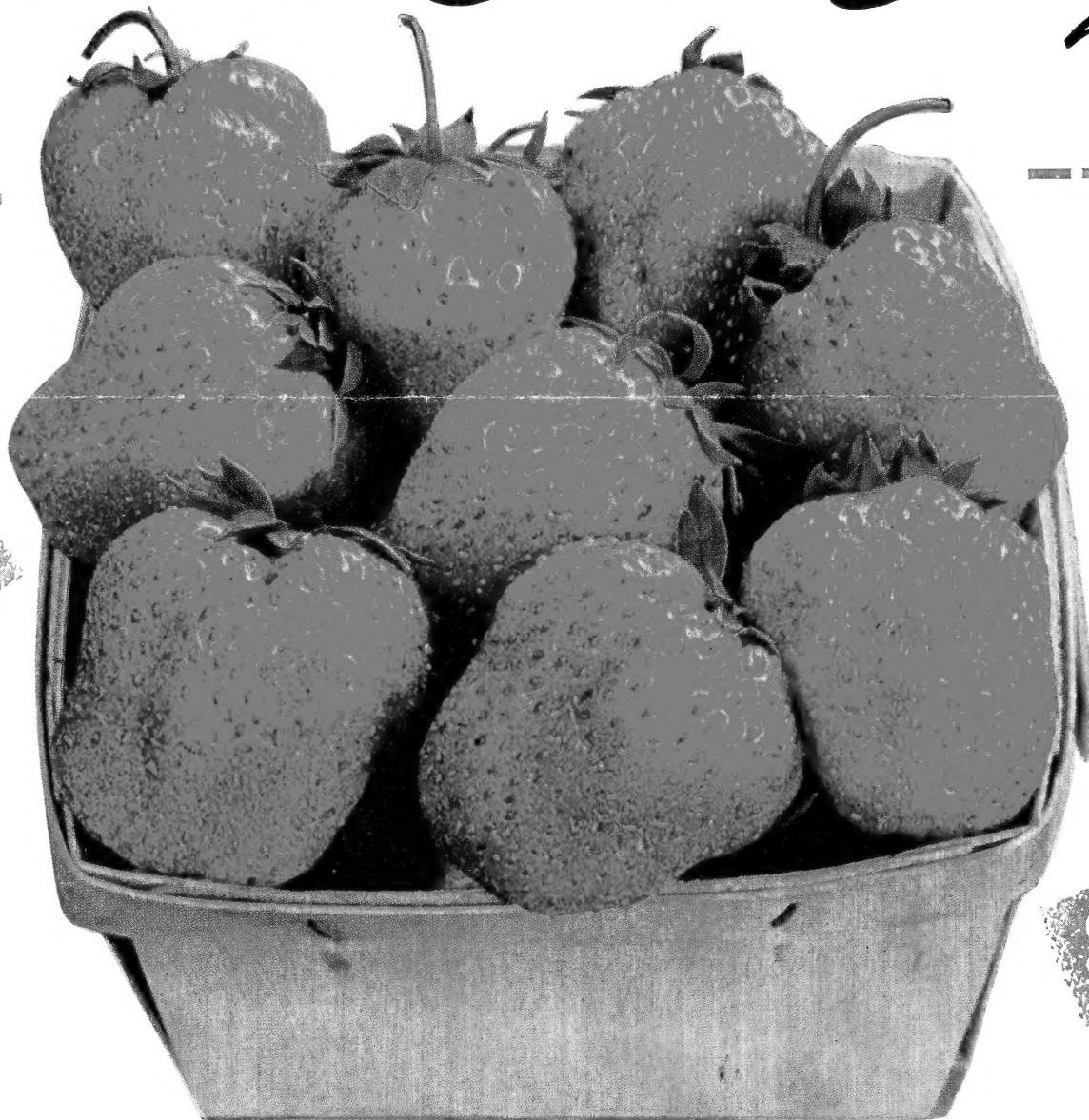
PLANTING AND CULTURE INSTRUCTIONS INCLUDED IN EACH SHIPMENT

JUDSON WHOLESALE NURSERIES

Bristol, Indiana

Robinson

MEDIUM-LATE *Scarlet Beauty*



NEW

SWEET

This new ROBINSON, the finest June-bearing variety to date, originated in the heart of the Michigan fruit producing belt. The fruit is large and conical in shape, very firm and glossy . . . and scarlet red all the way through. Definitely the most outstanding June-bearing Strawberry variety we have ever seen for heavy production of fruit. Unusually delicious for table use . . . a wonderful canner and preserver . . . it's taking a premium on every market. Here's a new Strawberry you'll want to grow.

MID-SEASON AND LATE STRAWBERRY VARIETIES

MAJESTIC (Mid-Season. Plant Patent No. 345) . . . For home use, we consider Majestic the best of the newer June-bearing varieties. It's easily grown in most any soil or climate, and outstanding in capacity for a large yield. To date, no other variety has equalled its bearing record! Berries are large, deep-scarlet red to the core. The high sugar content makes them excellent for the table and canning, and they're recommended for quick freezing. Fruit stems stand upright, keeping berries clean for easy picking.

LATE GIANT . . . New, very late. Giant in size. Dark red all the way through, and honey-sweet with a distinct tang of strawberry. Starts to ripen about ten days after the Premier, is a vigorous grower and produces a better fruiting plant than most other late varieties. Order early as our supply is limited.

FAIRFAX (Mid-Season) . . . Leading the parade of quality, FAIRFAX is one of the finest Strawberries in the commercial field. Its sweet flavor and deep-dark red color make this variety a favorite for the home, and for the roadside stand. Fairfax is a vigorous growing plant, with fruit that ripens mid-season and provides a long picking season.

AMBROSIA (Late) . . . One of the largest and latest Strawberries known today. Berries are sparkling bright red, uniform, semi-pointed shape . . . delicious for every purpose. They ripen three weeks later than other varieties and bring a premium on the market. Berries are borne on very sturdy, tall fruit stems, keeping them clean and making them easy to pick. Plants have large leaves and are vigorous growers. A highly profitable team-mate of the ROBINSON.

MAIL ALL STRAWBERRY ORDERS TO

JUDSON WHOLESALE NURSERIES
BRISTOL, INDIANA



THE NEW JUMBO SIZE

Superfection

EVERBEARING

LARGE YIELD — FINE FLAVOR . . . The new everbearing with such unique qualities as large honey-sweet fruit, glistening deep red all the way through. The strawberry you will enjoy without sugar is finally here! Healthy, thrifty, and a grower of large plants which produce an abundance of berries in spring, summer and fall. Up to a pint of berries per plant has been known for Superfection. Fine for table use, preserving or freezing. Every garden should have at least 50 Superfection plants for each member of the family. The everbearing which possesses those "just right" qualities that make everbearing news today.

SEE PRICE LIST for prices on all varieties.

STREAMLINER EVERBEARING STRAWBERRY

The Streamliner has sped its way to popularity. Sweet as honey, fresh as a June day. The berries are jumbo sized, glossy red and delicious, conical in shape and very uniform in size throughout the season. Production of fruit begins in July and extends until hard freezing weather. Tops for your table shortcake and canning. Requires a minimum of sugar. Streamliner is one of the best for quick freezing.

GEMZATA EVERBEARING STRAWBERRY

High quality, heavy production through late spring, summer and fall. Develops an extra large, firm and fine textured berry. Produces highly profitable crop the second season in a matted row. A cross of the Wayzata and Gem it also does well the first season.

Other Everbearing Varieties Available

In addition to the Streamliner and the Gemzata described above and the RED RICH described on the first page we can supply plants of EVERMORE, WAYZATA, GEM and MASTODON.

NOW YOU CAN GET IT!

TENNESSEE
SHIPPER

(Patent 570)

EARLY VARIETY



OTHER
EARLY
STRAWBERRY
VARIETIES

The Strawberry the commercial grower has been looking for is now available. A cross of the well-known Blakemore and Missionary varieties, this is a high quality early Strawberry plant that is very productive. TENNESSEE SHIPPER is a large, very firm, well-colored berry that sizes up good and retains its size throughout the season. Makes a "just right" fruiting row of extremely vigorous plants. The high yield per acre and the fine shipping qualities make it especially desirable. Recommended for the home garden as it is one of the best varieties for table use, preserving or deep freezing.

BLAKEMORE (Early) . . . Blakemore produces extra early fruit of bright red color and is one of the best shipping varieties. It produces enormous quantities of fine quality fruit. In great demand by packers; ideal for cold packing. We recommend it as a most satisfactory berry for general planting, especially in the South. Our Blakemore plants are of the yellows-free strain.

DUNLAP (Early) . . . An old standard variety which is still extensively planted. Regarded as one of the finest of Strawberries. Berries are medium size, dark red and pointed in shape. Fruit is highly flavored and ideal for canning. Plants are vigorous and tremendous yielders, resisting drought and cold weather better than most varieties.

NEW FAIRLAND . . . A late introduction of the U.S. Department of Agriculture, Beltsville, Maryland, the New Fairland ripens just a few days after the Premier when the demand is high for a quality fruit. It is a vigorous growing, heavy yielding plant producing a large, bright red berry of good quality and flavor. Grown successfully from New England as far south as Virginia and west to Missouri.

PREMIER (Early) . . . This very early and standard variety has stood the test; still one of the most widely planted varieties. A great money-maker with an early crop of fruit, bringing top prices. We find it very healthy and deep-rooted. An excellent producer of large, bright red berries of firm texture. Recommended for home use or commercial sales.

TERMS

Our prices are prepaid — we pay transportation costs. Our terms are cash in advance and shipment will be made in spring only to grower's postoffice or express station, depending upon the size of the shipment. Remit by Draft, Check or Money Order. All plants are dug with the utmost care, and replacement will be made should any plants arrive in unsatisfactory condition, provided we are notified immediately.

Strawberries are shipped separate from other stock.

PLEASE ORDER ON SEPARATE ORDER BLANK

STRAWBERRY PLANTS Shipped in Spring ONLY